

9) Products

The following are products that have been created by the BorderLink Project. We have included a brief description about each product and how to obtain it. In the case of many products on CD, DVD, or VHS, they are also available free-of-charge as a downloadable product from the BorderLink website. After describing the products about the overall BorderLink Project, the rest of the products have been organized according to the project’s “links”—College Readiness, Career Awareness, Teaching Quality, and Testing Preparation. All products are available at www.borderlink.org, unless otherwise noted.

The BorderLink Project Overview

Product

Description

“A Review of Lessons Learned from Five Years of the BorderLink Project”
Book

Copies of this book that describes the overall project are available in print or electronic forms.

The BorderLink Project Video

This video describes BorderLink country and the changes that have been made during the five years of the BorderLink Project.

BorderLink Project Cut Sheets

Single page “cut sheets” describe a variety of the most requested products and services of the BorderLink Project.

Lessons Learned Packet

Get the book, video, and cut sheets in a single packet, in addition to the College Culture video series (English and Spanish) in DVD format.

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College Readiness

Product

Description

College Culture Video Series

This DVD contains 6 complete television programs: conversations with college recruitment officers, a lively panel discussion with students from Imperial County who are currently enrolled in universities, and conversations with the parents of students who are away at college (English and Spanish).

LinkWorld's Counseling Center

Access LinkWorld through the BorderLink website. Once inside LinkWorld, walk into the building where the walls are covered with signs that link to valuable websites about colleges and how to get ready to go to college. Also visit the "College Quest" game.

LinkWorld's College Recruitment Center

Access LinkWorld through the BorderLink website. Once inside LinkWorld, click on the purple "College Recruitment" sign. Once in the college recruitment area, you will see a series of signs about different colleges. Click on the signs to visit the universities' home pages.

Get Ready, Set, Go to College! Mini-Course

This series of online workshops features college recruitment officers describing their colleges and talking about the steps to prepare for post-secondary education.

Get Ready, Set, Go to College! Website

This website includes links to the home pages of numerous colleges and universities—and includes methods to easily contact these institutions of higher education.

Mentors Online Workshop

This online workshop is targeted for mentors who help students in online classes. The workshop gives tips and hints for how to be of valuable assistance to the students.

Imperial County Counselors' Roundtable Association Website

This website will be of interest to counselors. The website includes information about the organization, describes upcoming events, cites national standards, and includes valuable counselor resources.

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Career Awareness

Product

Description

Get to Work Website

This website describes how to research and get a job. The audience for the website is both secondary students and adults. It is in English and Spanish.

Get to Work Mini-Course

This series of workshops ties in with the Get to Work website and reinforces the ideas found there.

LinkWorld's Counseling Center

Access LinkWorld through the BorderLink website. Once inside LinkWorld, walk into the building where the walls are covered with signs that link to valuable websites about career preparation.

Teaching Quality

English Learner Mentoring Online Modules

This series of online professional development modules provides information, strategies, and tools for improving instruction for English Learners.

Guidelines to Evaluating Web-Enhanced Lessons Mini-Course

This Internet-based mini-course reviews the elements of good instructional design to allow teachers to evaluate web lessons that other teachers have created and to design their own online lessons. It includes an online survey that the user can email to himself or herself.

Teacher-Created Lessons Online

BorderLink teachers in various professional development courses have created web-enhanced lessons. Other teachers are invited to use them.

Administrative Resources CD

This CD contains valuable resources of interest to school administrators.

Educational Technology Online Conference/ Media Library

The workshops from the BorderLink Project's online educational technology conferences are posted online here for other educators to use. In addition, other online workshops have been added. The subject matter of the workshops ranges from computer instruction to how to access and use LinkWorld.

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Testing Preparation

Product

Description

Useful Testing Information Website

This website (in both English and Spanish) has sections about California standardized tests, college entrance exams, and the California High School Exit Exam. In addition, there are sections on how students can prepare for tests and how teachers can create effective classroom exams.

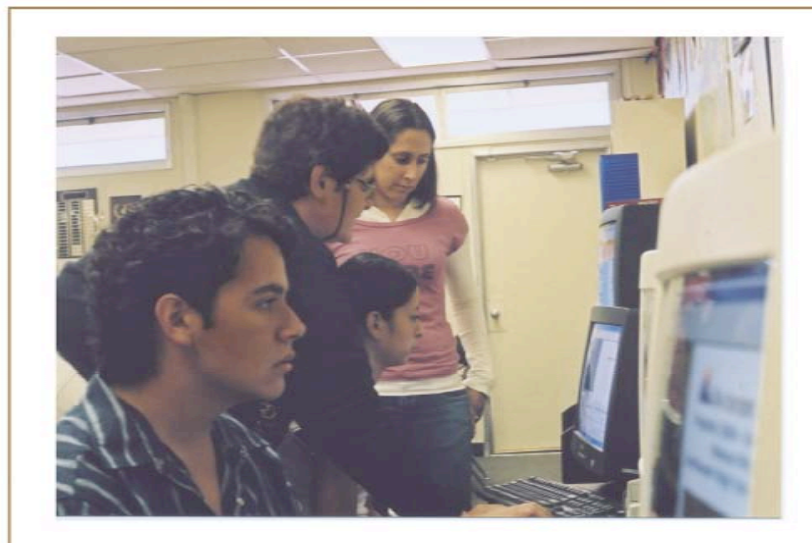
Preparing for the CAHSEE Exam
Mini-Course

This online mini-course provides a review for the California High School Exit Exam in English/ language arts and mathematics.

Preparing for the SAT-ACT College
Entrance Exams Mini-Course

Get ready for the SAT and ACT. This mini-course provides workshops about the college prep exams.





“The BorderLink Project has provided our students with incomparable opportunities to reach out beyond the boundaries that often limit them.”

*Dr. Andara MacDonald
Teacher, Holtville High School*